



**FINAL SCHEDULE OF EVENTS**  
**SHOWEST 2010 SCHEDULE**

as of 3/10/10 4:13 PM.

*We are pleased to note all screenings in both, Le Theatre des Arts and the Jubilee Theatre, will be digital. Unless otherwise noted, presentations will showcase DLP Cinema® Projection Technology from Texas Instruments, the Official Corporate Sponsor of ShoWest 2010, featuring equipment manufactured by Barco and Christie. ShoWest also acknowledges the support of Sony Electronics in providing digital equipment.*

**Sunday, March 14, 2010**

**2:00pm - 6:00pm**

**Convention Registration**  
(Paris Ballroom Foyer, Paris Hotel)

**Monday, March 15, 2010**

**6:30am &  
6:45am**

***Buses leave for Al Lapidus Golf Tournament at 6:30 am  
and 6:45 am from the Flamingo Road Entrance of Bally's  
Hotel***

**8:00am – 8:00pm**

**Convention Registration**  
(Paris Ballroom Foyer, Paris Hotel)

**8:00am**

**Al Lapidus Golf Tournament**  
(Anthem Country Club)

**8:00am – 6:00pm**

**Trade Show Registration**  
(Palace Foyer, Bally's Hotel)

**9:00am**

**Al Lapidus Tennis Tournament**  
(Tennis Courts, Bally's Hotel)

**9:00am – 2:00pm**  
*Sponsored by:*

**ShoWest Hospitality & Coffee Lounge**  
Digicine  
(Napoleon's, Paris Hotel)  
*Please note: You will need your official ShoWest Passport  
to gain admittance.*

**1:00pm**

*Sponsored by:*

*Moderator:*

*Keynote Address:*

**Welcome to ShoWest 2010**

**Opening Day Luncheon**

IMAX Corporation

Christie

Gerry Lopez, President & CEO, AMC Entertainment

Michael Lynton, Chairman & CEO, Sony Pictures  
Entertainment

***A Virtual Look at ShoWest 2010***

Presented by Access Hollywood

(Paris Ballroom, Paris Hotel)

**300pm**

*Moderator:*

*Panelists:*

**Seminar**

***“Exhibition Speaks Out: New Challenges and Best Practices”***

Elizabeth Guider, Editor, *The Hollywood Reporter*

Valmir Fernandes, President, Cinemark International

Paul Heth, CEO, Rising Star Media

Tony Kerasotes, CEO, Kerastoes Theatres

Tom Stephenson, CEO, Rave Motion Pictures

Steve Wiener, CEO, Cineworld

**Presentations**

***New and Innovative Theatres***

*Presenters:*

Alejandro Ramirez, CEO, Cinapolis

Tim Richards, President & CEO, Vue Entertainment

Fred Van Noy, COO, Carmike

(Le Theatre Des Arts, Paris Hotel)

**6:00pm & 9:00pm**

*(more titles to come)*

**ShoWest Showcase:**

**An Evening of Independent Film**

***“The Square”*** -- Apparition

***“Get Low”*** – Sony Pictures Classics

***“The Joneses”*** – Roadside Attractions

***“The Kids Are All Right”*** – Focus Features

***“Twelve”*** – Hannover House

***“Racing Dreams”*** – Zipline Entertainment

(Cinemark Orleans 18 Theatres, Orleans Hotel)

**\*\*Each film screens at both 6:00pm and 9:00pm\*\***

*(Buses begin continuous shuttle at 5:15pm from the Flamingo Road Entrance of Bally’s Hotel. The last bus returns at 11:30pm)*

*(Please remember that no cameras of any kind, still or video, will be allowed into the theatre.)*

**8:00pm ShoWest Showcase Reception at The Cinemark Orleans  
18 Theatres**

*Sponsor:*

*Film Journal International*

*Beverage Sponsor:*

Hannover House

*(Buses continue shuttle service between Bally's Hotel and Cinemark Orleans 18 Theatre. The last bus will return to Bally's Hotel at 11:30pm)*

**Tuesday, March 16, 2010**

*We are pleased to be hosting ShoWest University once again this year. ShoWest University is a series of informal sessions to be held in Las Vegas Ballrooms 1&2, located in the South Tower of Bally's. This program has been designed to help update and educate the industry on a number of pertinent and important topics. Sessions will run daily starting on Tuesday. Seminar times, topics and speakers are notated daily in this schedule.*

**7:15am – 7:00pm**

**Convention Registration**

(Paris Ballroom Foyer, Paris Hotel)

**7:45am**

**Opening Day Breakfast &**

**Will Rogers Institute 2010 Theatre Managers Awards**

*Co-Sponsored by:*

Doremi Cinema

Barco, Inc.

*Moderator:*

Mark O'Meara, President, University Mall Theatre

**Award Presentation**

***The Inter-Society's "Ken Mason Award"***

Gary Weaver, Walt Disney Studios Motion Pictures

**Presenter:** Mark Christiansen, President, Inter-Society

(Champagne Ballroom, Paris Hotel)

*Moderators:*

2010 Will Rogers Institute Theatre Managers Awards

Bruce Snyder, Chairman, The Will Rogers Motion Picture  
Pioneers Foundation

Jeff Goldstein, President, The Will Rogers Motion Picture  
Pioneers Foundation

**8:00am – 6:00pm**

**Trade Show Registration**

(Registration Office, Grand Salon, Bally's Hotel)

**9:00am – 2:00pm**

**ShoWest Hospitality & Coffee Lounge**

*Sponsored by:*

Digicine

(Napoleon's, Paris Hotel)

*Please note: You will need your official ShoWest Passport to gain admittance.*

**9:15am**

**ShoWest 2010 State of The Industry Update  
Welcome Remarks and Special Presentation:**  
Adam Fogelson, Chairman, Universal Pictures

**DLP Cinema's® "Salute to the \$100 Million Films of 2009"**

(Special thanks to ETC, Modern VideoFilm, Stampede Post, and Kevin Irvine for their continued support in the production of this year's retrospective, and to Dolby for providing the server and 3D System.)

**Convention Addresses:**

Dan Glickman, Chairman and CEO, Motion Picture  
Association of America  
John Fithian, President & CEO, NATO

**Special Recognition:**

Ron Krueger, II, President, NAC  
Jack Panzeca, President, ICTA

**Award Presentation:**

***ShoWester of the Year***

Bill Stembler, Georgia Theatre Company

***Presenter:***

Chuck Viane, President, Walt Disney Studios Motion  
Pictures

***(Please note that for the Opening Ceremony, no cameras of any kind, still or video, will be permitted into the Theatre.)***

(Le Theatre Des Arts, Paris Hotel)

*Note: At the conclusion of this program, we kindly ask all delegates to leave the theatre as we make the necessary technical preparations for the presentation to follow.*

**10:45am &  
11:15am**

Walt Disney Studios invites you to a screening of  
Disney•Pixar's

***Toy Story 3***

*Hitting U.S. theaters on June 18, 2010, Disney•Pixar's Toy Story 3, is a comical new adventure in Disney Digital 3D™. Buzz, Woody and the rest of the toys are troubled by their uncertain future as Andy prepares to leave for college. When the toys unexpectedly land in a room full of untamed tots who can't wait to get their sticky little fingers on them, it's pandemonium as they try to stay together, ensuring no toy gets*

*left behind. Featuring Buzz, Woody and all the familiar favorites, plus a host of new toys including Ken (voice of MICHAEL KEATON), a pink teddy bear named Lots-o'-Huggin' Bear and a thespian hedgehog named Mr. Pricklepants (voice of TIMOTHY DALTON), Toy Story 3 is directed by Lee Unkrich and produced by Darla K. Anderson. (Please remember that no cameras of any kind, still or video, will be allowed into the theatre.)*

**Award Presentation**

***The ShoWest Big Ten Award***

Pixar Animation Studios

*for their extraordinary achievement of creating ten beloved blockbusters in a row*

Walt Disney Pictures and Pixar Animation Studios present

***Day and Night***

shown in masterImage 3D

**(This is a ticketed event. In addition to your passport, kindly refer to and bring your assigned screening ticket as provided in your registration portfolio for your screening time.)**

*(Please remember that no cameras of any kind, still or video, will be allowed into the theatre.)*

(10:45am – Jubilee Theatre, Bally’s Hotel and 11:15am - Le Theatre Des Arts, Paris Hotel)

**1:00pm**

*Sponsored by:*

**Lunch**

Walt Disney Studios Motion Pictures

masterImage 3D

(Paris Ballroom, Paris Hotel)

**2:00pm – 6:00pm**

**ShoWest Trade Show and Corporate Suites**

Palace Room 1            -Cinedigm Digital Cinema Corp

Palace Room 2            -Tivoli LLC

Palace Room 3            -Sony Electronics

Palace Room 4            -Datasat Digital Entertainment Inc.

Palace Room 5            -NEC Display Solutions

Palace Room 6            -Dolby Laboratories

Palace Room 7            -Meyer Sound

**Will Rogers Health and Fitness Fair**

(Grand Ballroom and Events Center, Bally’s Hotel)

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***ShoWest University – Schedule for Tuesday, March 16<sup>th</sup>***

**2:00pm**

*Moderator:*

***Theatre & Booth Preparation for Digital Cinema and 3D  
Presented by the ICTA***

Jack Panzeca, President, ICTA

*“Overview of 3D Systems Available in the Marketplace and  
New Developments”*

-Bill Mead

*“Achieving Appropriate Light Levels on the Screen for 3D”*

-Andrew Robinson

*“3D Presentation Quality – Putting Up a Great 3D Picture  
and Keeping It That Way”*

-Paul Panabaker

*“Upgrading Sound Systems for Digital Cinema”*

-Barry Ferrell

*“Maintenance of Digital Cinema Equipment in Your  
Theatre”*

-Joe DeMeo & Mike Archer

*“New Methods for Film Based 3D”*

-Dwight Lindsey & Marty Shindler

**3:30pm**

*Presenters:*

***Increase Profits Through Menu Expansion and  
Renovation***

***Presented by the NAC***

Bruce Proctor, ECM, President, Proctor Companies

Bob Shimmin, Vice President, Food & Beverage,  
Cinemark USA

Brad Wardlow, Vice President, Operations,

Rave Motion Pictures

(Las Vegas Ballroom #1, South Tower, Bally’s Hotel)

**6:00pm**

***Screening***

Summit Entertainment’s

***“Letters to Juliet”***

*When a young American (Amanda Seyfried) travels to the city of  
Verona, home of the star-crossed lover Juliet Capulet of Romeo and  
Juliet fame, she joins a group of volunteers who respond to letters to  
Juliet seeking advice about love. After answering one letter dated 1951,  
she inspires its author (Vanessa Redgrave) to travel to Italy in search  
of her long-lost love and sets off a chain of events that will bring a love  
into both their lives unlike anything they ever imagined.*

*(Please remember no cameras of any kind, still or video,  
will be allowed into the theatre.)*

(Le Theatre Des Arts, Paris Hotel)

**8:00pm – 10:00pm**

*Co-Sponsored by:*

*Beverage Sponsor:*

**Dinner Reception**

Summit Entertainment

Ballantyne Strong

NEC Display Solutions

GDC Technology (USA) LLC

(Champagne Ballroom)

**Wednesday, March 17, 2010**

**7:15am – 6:30pm**

**Convention Registration**

(Registration Office, Paris Hotel)

**8:00am – 5:00pm**

**Trade Show Registration**

(Registration Office, Grand Salon, Bally's Hotel)

**7:45am**

*Co-Sponsored by:*

*Moderator:*

**ShoWest "All-Industry" Breakfast Recognizing The Marketing Achievements In Our Nation's Theatres**

Nestlé

Technicolor

Brad Wardlow, Vice President, Operations, Rave Motion Pictures

**Award Presentations**

***"The Bert Nathan Memorial Award"***

Shelley Feldman, NAC

**Presenter:** Ron Krueger, President, NAC

***ShoWest Alliance Award***

Chuck Winans & NAC

**ShoWest/NATO Marketing Achievement Awards Ceremony**

*Moderator:* Pat Gonzalez, Paramount Pictures

***Best In-Theatre Display -- For a Specialty Film***

Benn Hadland, Regal Entertainment Group

***Best In-Theatre Display -- For a Major Release***

Scott Timko, SR Entertainment Group

***Best Use of Media & Events -- For a Specialty Film***

Ayah Hasan, Regal Entertainment Group

***Best Use of Media & Events -- For a Major Release***

Scott Rosemann, Clearview Cinemas

***Best Community Event (400+ Screens)***  
Cheryl Basallo, Regal Entertainment Group

***Best Community Event (1-399 Screens)***  
Christopher Tickner, B&B Theatres

***Best Overall Promotion & Showmanship (400 + Screens)***  
David Wallace, Regal Entertainment Group

***Best Overall Promotion & Showmanship (1-399 Screens)***  
Garet A. Sechrist, Cobb Theatres

***The "Heart" of Showmanship Award (400+ Screens)***  
Kim Staalesen, Regal Entertainment Group

***The "Heart" of Showmanship Award (1-399 Screens)***  
Leslie Snyder, Aurora Theater

***Marketing A Film On The Grass Roots Level:  
Exhibition and Distribution Share Their Thoughts***  
Marie McClaflin, Principal, Arc Brand Marketing  
Eric Carr, Vice President, Exhibitor Marketing, Focus  
Features  
Jeremy Devine, Vice President, Marketing, Rave Motion  
Pictures  
Nancy Klueter, Vice President, Exhibitor Relations,  
Walt Disney Studios Motion Pictures  
Mark Mazrimas, Marketing Manager, Classic Cinemas  
Kelly O'Connor, Senior Vice President, Exhibitor &  
Marketing Services, Warner Bros. Pictures  
Dick Westerling, Senior Vice President, Marketing &  
Advertising, Regal Entertainment Group  
(Champagne Ballroom, Paris Hotel)

*Moderator:*  
*Panelists:*

**9:00am – 2:00pm**  
*Sponsored by:*

**ShoWest Hospitality Lounge**  
Digicine  
(Napoleon's, Paris Hotel)  
*Please note: You will need your official ShoWest Passport  
to gain admittance.*

**10:00am**

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***ShoWest University – Schedule for Wednesday, March 17<sup>th</sup>***  
***“Accessibility Products for Digital Cinema”***  
A Mini-Trade Show hosted by NATO  
On display will be products from Dolby, Doremi, GDC,  
Intelligent Access, MoPix, Qube, Sony, USL, and Williams

Sound  
(Las Vegas Ballrooms #1 & #2, South Tower, Bally's

Hotel)

**9:45am**

**Special Program**

***Green Screen: Environmental Advances in the World of Cinema***

*Presented by NATO and the Inter-Society Environmental Committee*

*Hosted by:*

John Fithian, President & CEO, NATO

*Presenters:*

Ioan Allen, Senior Vice President, Dolby Laboratories  
Ted Costas, Vice President, Market Force  
Doug Darrow, CEO, Laser Light Engines  
Paul Holliman, Vice President, Worldwide Digital Cinema Operations, Walt Disney Studios Motion Pictures  
Andrew Robinson, Managing Director, Harkness Screens  
Steve Zuehlke, Vice President/Director – Theatre Operations, Cinemark

*Panel Moderator:*

Paul Holliman, Vice President, Worldwide Digital Cinema Operations, Walt Disney Studios Motion Pictures

*Panelists:*

Jon Corcoran, VP, Environmental Sustainability, Sony Pictures  
Debbie Levin, President, Environmental Media Association  
Joe Peixoto, President, Worldwide Cinema, RealD  
Kerry Stanley, Construction Manager – Design, Construction & Facilities, AMC Theatres (Le Theatre Des Arts, Paris Hotel)

**10:00am – 5:00pm**

**ShoWest Trade Show and Corporate Suites**

Palace Room 1	-Cinedigm Digital Cinema Corp.
Palace Room 2	-Tivoli LLC
Palace Room 3	-Sony Electronics
Palace Room 4	-Datasat Digital Entertainment Inc.
Palace Room 5	-NEC Display Solutions
Palace Room 6	-Dolby Laboratories
Palace Room 7	-Meyer Sound

**Will Rogers Health and Fitness Fair**

(Grand Ballroom and Events Center, Bally's Hotel)

**11:30am**

**Technicolor 3D demonstration:**

***“3D For Every Exhibitor!”***

See Technicolor's new high-quality, affordable, 3D

*Sponsor:*  
*Your Hosts:*

solution for 35mm projectors  
Technicolor  
Joe Berchtold, President, Technicolor Creative Services  
Brett Fellman, VP Strategic Sales & Marketing,  
Technicolor Creative Services  
Tom Bracken, Global Sales & Marketing, Technicolor 3D  
(Jubilee Theatre, Bally's Hotel)

**12:30pm**  
*Sponsored by:*

**Lunch on the Run**  
Sony Pictures Releasing  
Sony Pictures Releasing International  
Sony Digital Cinema Systems  
(Paris Ballroom, Paris Hotel)

**2:45pm &  
3:15pm**

**Screening & Award Presentation**

Sony Pictures Releasing's

***"Karate Kid"***

*In Columbia Pictures' The Karate Kid, 12-year-old Dre Parker (Jaden Smith) could've been the most popular kid in Detroit, but his mother's (Taraji P. Henson) latest career move has landed him in China. Dre immediately falls for his classmate Mei Ying - and the feeling is mutual - but cultural differences make such a friendship impossible. Even worse, Dre's feelings make an enemy of the class bully, Cheng. In the land of kung fu, Dre knows only a little karate, and Cheng puts "the karate kid" on the floor with ease. With no friends in a strange land, Dre has nowhere to turn but maintenance man Mr. Han (Jackie Chan), who is secretly a master of kung fu. As Han teaches Dre that kung fu is not about punches and parries, but maturity and calm, Dre realizes that facing down the bullies will be the fight of his life.*

**Award Presentation**

***ShoWest Breakthrough Male Star of the Year***

Jaden Smith

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(2:45pm – Le Theatre Des Arts, Paris Hotel and 3:15pm--  
Jubilee Theatre, Bally's Hotel )

**6:30pm**  
*Sponsored by:*  
*Beverage Sponsor:*

**Dinner Event**  
Lionsgate  
Harkness Screens

**8:30pm**

**Screening**

Lionsgate's

**"Kick-Ass"**

*"How come nobody's ever tried to be a superhero?" When Dave Lizewski (Aaron Johnson) – ordinary New York teenager and rabid comic-book geek dons a green-and-yellow internet-bought wetsuit to become the no-nonsense vigilante, Kick-Ass, he soon finds an answer to his own question: because it hurts. But, overcoming all the odds, the eager Dave quickly becomes a phenomenon, capturing the imagination of the public. However, he's not the only superhero out there – the fearless and highly-trained father-daughter crime-fighting duo, Big Daddy (Nicolas Cage) and Hit-Girl (Chloë Grace Moretz) have been slowly but surely taking down the criminal empire of local Mafioso, Frank D'Amico (Mark Strong). And, as Kick-Ass gets drawn into their no-holds-barred world of bullets and bloodletting with Frank's son, Chris (Christopher Mintz-Plasse), now reborn as Kick-Ass's arch-nemesis, Red Mist - the stage is set for a final showdown between the forces of good and evil - in which the DIY hero will have to live up to his name. Or die trying... Directed by Matthew Vaughn (LAYER CAKE, STARDUST), from a screenplay by Jane Goldman & Matthew Vaughn, and based on the comic written by Mark Millar and John S. Romita Jr.*

*Lionsgate and MARV present a MARV Films / Plan B production.*

*(Please remember no cameras of any kind, still or video, will be allowed into the theatre.)*

(Le Theatre Des Arts, Paris Hotel)

**Thursday, March 18, 2010**

**7:30am – 1:00pm**

**Trade Show Registration**

(Registration Office, Grand Salon, Bally's Hotel)

**7:45am – 5:00pm**

**Convention Registration**

(Registration Office, Paris Hotel)

**9:00am – 2:00pm**

*Sponsored by:*

**ShoWest Hospitality & Coffee Lounge**

Digicine

(Napoleon's, Paris Hotel)

*Please note: You will need your official ShoWest Passport to gain admittance.*

**8:00am – 1:00pm**

**ShoWest Trade Show, Las Vegas Ballroom**

**Demonstration Suites and Corporate Suites**

(Grand Ballroom and Events Center, Bally's Hotel)

***Continental Breakfast Served From 8:30am – 10:30am***

**ShoWest Trade Show and Corporate Suites**

Palace Room 1            -Cinedigm Digital Cinema Corp.

Palace Room 2            -Tivoli LLC

Palace Room 3            -Sony Electronics

Palace Room 4 -Datasat Digital Entertainment Inc.  
Palace Room 5 -NEC Display Solutions  
Palace Room 6 -Dolby Laboratories  
Palace Room 7 -Meyer Sound

**Will Rogers Health and Fitness Fair**

(Grand Ballroom, Events Center and South Tower, Bally's Hotel)

**10:00am &  
10:15am**

**Screening**

CBS Films

***“The Back-up Plan”***

*“The Back-up Plan” is a comedy that explores dating, love, marriage and family “in reverse.” After years of dating, Zoe (Jennifer Lopez) has decided waiting for the right one is taking too long. Determined to become a mother, she commits to a plan, makes an appointment and decides to go it alone. That same day, Zoe meets Stan (Alex O’Loughlin) – a man with real possibilities. Trying to nurture a budding relationship and hide the early signs of pregnancy becomes a comedy of errors for Zoe and creates confusing signals for Stan. Anyone can fall in love, get married and have a baby, but doing it backwards in hyper-drive is the real pregnancy test.*

**(This is a ticketed event. In addition to your passport, kindly refer to and bring your assigned screening ticket as provided in your registration portfolio for your theatre location and screening time.)**

*(Please remember no cameras of any kind, still or video, will be allowed into the theatre.)*

(10:00am - Le Theatre Des Arts, Paris Hotel and 10:15am - Jubilee Theatre, Bally's Hotel)

(Le Theatre Des Arts, Paris Hotel)

**12:15pm**  
*Sponsored by:*  
*Co-Sponsor:*

**Luncheon**

CBS Films

Deluxe Entertainment Services Group

(Paris Ballroom, Paris Hotel)

**2:00pm**

***Warner Bros. Pictures Presents “The Big Picture 2010”***

Hear from the filmmakers and see exclusive footage from Warner Bros. Pictures' exciting 2010 line up.

**(This is a ticketed event. In addition to your passport, kindly refer to and bring your assigned screening ticket as provided in your registration portfolio for your theatre location and screening time.)**

*(Please remember that no cameras of any kind, still or video, will be allowed into the theatre.)*

(Le Theatre Des Arts, Paris Hotel and Jubilee Theatre,  
Bally's Hotel)

**4:15pm &  
4:30pm**

**Screening**

Walt Disney Pictures' and Jerry Bruckheimer Films'

***Prince of Persia: The Sands of Time***

*From the team that brought the "Pirates of the Caribbean" trilogy to the big screen, Walt Disney Pictures and Jerry Bruckheimer Films present Prince of Persia: The Sands of Time, an epic action-adventure set in the mystical lands of Persia. A rogue prince (Jake Gyllenhaal) reluctantly joins forces with a mysterious princess (Gemma Arterton) and together, they race against dark forces to safeguard an ancient dagger capable of releasing the Sands of Time—a gift from the gods that can reverse time and allow its possessor to rule the world. Directed by Mike Newell ("Harry Potter and the Goblet of Fire") with a cast that includes Sir Ben Kingsley and Alfred Molina. Screenplay by Boaz Yakin and Doug Miro & Carlo Bernard from a Screen Story by Jordan Mechner.*

**(This is a ticketed event. In addition to your passport, kindly refer to and bring your assigned screening ticket as provided in your registration portfolio for your theatre location and screening time.)**

*(Please remember no cameras of any kind, still or video, will be allowed into the theatre.)*

(4:15pm – Le Theatre Des Arts, Paris Hotel and 4:30pm – Jubilee Theatre, Bally's Hotel)

**7:30pm**  
*Sponsored by:*

**Final Night Banquet and Awards Ceremony**  
**The Coca-Cola Company**

*Welcome Remarks:*

Tony Kerasotes, CEO, Kerasotes Theaters

*Presentation of Sponsor's Award to*  
The Coca-Cola Company

*Presentation of the 2009 Coca-Cola Refreshing*  
*Filmmaker's Award to*  
Alice Mathias and Andy Landen

*Presentation of the Fandango Fan Choice Award*  
*For Favorite Movie of 2009 to*  
***Twilight Saga: New Moon***  
As voted on by the users of Fandango.com

*Presentation of the Worldwide Boxoffice*  
*Achievement Award to*  
Warner Bros. Pictures  
For establishing a Worldwide Boxoffice record of

\$4.01 billion in 2009

**2010 ShoWest Award Ceremony**

*Emcee:* Billy Bush, *Access Hollywood*  
(Paris Ballroom, Paris Hotel)

Lifetime Achievement Award

Jerry Bruckheimer

***Comedy Director of the Decade***

Jay Roach

***Female Star of Tomorrow***

Vanessa Hudgens

***Male Star of Tomorrow***

Alex Pettyfer

***Breakthrough Female Star of the Year***

Amanda Seyfried

***Comedy Star of the Year***

Zach Galifianakis

***Female Star of the Year***

Katherine Heigl

***Male Star of the Year***

Sam Worthington

***Director of the Year***

Todd Phillips

ds