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SHOWEST 2010 IS PROUD TO PRESENT LIONSGATE'S

KICK-ASS

ShoWest 2010 is proud to announce a screening of Lionsgate's **KICK-ASS** on **Wednesday evening, March 18th** only at ShoWest.

"How come nobody's ever tried to be a superhero?" When Dave Lizewski (**Aaron Johnson**), an ordinary New York teenager and rabid comic book geek, dons a green and yellow internet-bought wetsuit to become the no-nonsense vigilante, Kick-Ass, he soon finds an answer to his own question: because it hurts. But, overcoming all the odds, the eager Dave quickly becomes a phenomenon, capturing the imagination of the public. However, he's not the only superhero out there. The fearless and highly trained father-daughter crime fighting duo, Big Daddy (**Nicolas Cage**) and Hit-Girl (**Chloë Grace Moretz**) have been slowly but surely taking down the criminal empire of local Mafioso, Frank D'Amico (**Mark Strong**). And, as Kick-Ass gets drawn into their no-holds-barred world of bullets and bloodletting with Frank's son, Chris (**Christopher Mintz-Plasse**), now reborn as Kick-Ass's arch-nemesis, Red Mist, the stage is set for a final showdown between the forces of good and evil in which the DIY hero will have to live up to his name. Or die trying. Directed by Matthew Vaughn (LAYER CAKE, STARDUST), from a screenplay by Jane Goldman & Matthew Vaughn, and based on the comic written by Mark Millar and John S. Romita Jr. Lionsgate and MARV present a MARV Films / Plan B production.

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