



NEWS RELEASE

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SHOWEST/FANDANGO FAN CHOICE AWARD TO BE PRESENTED TO *THE TWILIGHT SAGA: NEW MOON*

LOS ANGELES — Last week's Oscar for Best Picture may have gone to Summit Entertainment's *The Hurt Locker*, but the ShoWest/Fandango Fan Choice Award will be presented to another Summit picture, *The Twilight Saga: New Moon*. The award, announced today by ShoWest managing director Robert Sunshine, will be presented at ShoWest's Final Night Banquet and Award Ceremony on Thursday, March 18, at Bally's and Paris Las Vegas.

"We are thrilled to once again have the opportunity to partner with Fandango to present the ShoWest/Fandango Fan Choice Award at this year's ShoWest Final Night Banquet and Award Ceremony," said Sunshine. "It is no surprise that the fans have chosen the box office hit *The Twilight Saga: New Moon* as this year's recipient and we are excited to present the film with this award."

Garnering over 66% of the vote, *The Twilight Saga: New Moon* beat out other fan favorites in an 8 week online survey exclusively featured on Fandango's Awards Watch section. More than 71,000 moviegoers voted for their favorite film of 2009, picking the winner from a list comprised of the ten top-grossing films of the year. Fans also had the opportunity to participate in a sweepstakes for a chance to attend the ShoWest Final Night Banquet and Awards Ceremony.

About Fandango

One of the Web's top movie and entertainment destinations, Fandango sells tickets to more than 16,000 screens. Fandango entertains and informs consumers with reviews, commentary and trailers, and offers the ability to quickly select a film, plan where and when to see it, and conveniently buy tickets in advance. Fandango is available at www.fandango.com, 1-800-FANDANGO and via your wireless mobile device at mobile.fandango.com. Fandango is a unit of Comcast Interactive Media.

About ShoWest

ShoWest is the largest annual convention for the motion picture industry. It is the only international gathering devoted exclusively to the movie business and the single largest international gathering of motion picture professionals and theatre owners in the world. The 2010 edition of ShoWest will be held March 15 – 18, 2010 at Bally's and Paris Las Vegas and is expected to draw more than 5,000 members of the motion picture industry. Each year, ShoWest attracts delegates from more than 50 countries in North and South America, Europe, Asia and Australia. ShoWest is produced by the Film Group of e5 Global Media. The Film Group also includes ShowEast, CineAsia, Cinema Expo International and Film Journal International. e5 Global Media also produces the Film Group's sister publication, The Hollywood Reporter.

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MEDIA CONTACTS:

Heather Lewandoski
ROGERS & COWAN
310-854-8147 ph.

hlewandoski@rogersandcowan.com

Jessica Erskine
ROGERS & COWAN
310-854-8129 ph.

jerskine@rogersandcowan.com

For updates and registration information on ShoWest please visit www.showest.com